



New Alresford Town Council

Alresford Recreation Centre, The Avenue, Alresford, Hants, SO24 9EP
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Minutes of the Meeting of the Community and Tourism Committee held on Tuesday 21st September 2021 at Alresford Recreation Centre commencing at 7.30pm

Name	Present	Apologies	Absent
Cllr Jones (Chair) (JJ)	✓		
Cllr Weston (Vice Chair) (MW)		✓	
Cllr Bean (AB)	✓		
Cllr Cavell (SJC)	✓		
Cllr Divall (KD)	✓		
Cllr Holmes (SH)		✓	
Cllr Jeffs (BJ)		✓	

ALSO PRESENT: Liz Jenkinson – Clerk’s Assistant

The Chair welcomed all present to the meeting.

CT21/30 Approve apologies for absence.

Apologies were received from Cllrs Holmes, Jeffs and Weston
RESOLVED that apologies are accepted

Proposed: KD	Second: SJC
For: All	Against: Abstain:

CT21/31 Dispensations for disclosable pecuniary interests under Section 33 of the Localism Act 2011.

None received

CT21/32 Declarations of disclosable pecuniary and non-pecuniary interests on items on the agenda.

None received

CT21/33 Public participation

No members of the public were present

CT21/34 Approve minutes and recommendations of the Community & Tourism Committee meeting held on

RESOLVED: That the minutes and recommendations of the Community and Tourism Committee meeting held on 15th June 2021 be approved.

Proposed:SJC	Second: AB
For: All	Against: Abstain:

CT21/35 Chair's Report

The Alton Town Crier Dave Parsons visited in July and his visit to the Watercress Line can be viewed on a YouTube video "A special visitor to Alresford". The intention was to invite him back again in October and around Christmas time.

WCC has appointed Katie Mattingly as project officer for market town promotion as part of the Welcome Back Fund.

CT21/36 Local society updates

Alresford Chamber of Commerce report noted and application for funding for Ghost Hunt to be considered at the next meeting

CT21/37 Clerk's Report

Noted.

CT21/38 Committee budget to date

The Committee reviewed the current budget.

Recommendation 1 to request a recalculation of Hanging Basket Budget line to check if it would be over budget

Recommendation 2

To request amendment to the following budget lines in 2021/22

4690 Car Fest back to general reserves from ear marked reserves

4835 Town Volunteer task force to be repurposed to **4785 Town Events (for Christmas Lighting and decoration in the town)**

CT21/39 5-year Committee budget plan

The committee reviewed the 5-year budget plan

Recommendation to request amendment to the following budget lines

Budget line Christmas Tree LED Project £3000 saving

Budget lines Town Picnic and activities, Town Volunteer Task Force and Car Fest to be amalgamated to form the budget line Jubilee Projects £10,000 for the next five years

Budget line Town Centre rejuvenation to be increased from **£2,500 to £5,000**

CT21/40 Hanging Basket Scheme

The Hanging Basket Scheme 2021 was reviewed, and it was concluded that there should be a specification regarding the type and number of plants per display for 2022 with a colour scheme of red, white, and blue. The committee wanted to investigate other floral displays instead of the roof troughs.

RESOLVED to obtain three quotes for the Hanging Basket Scheme 2022 and investigate other floral displays instead of roof troughs.

Proposed: SJC		Second: JJ	
For: All	Against:	Abstain:	

CT21/41 Remembrance Day 2021

Cllr Bean gave an update on the plans for the knitted poppies, and it was reported that Cllr Evans had kindly agreed to erect the poppies around the town as he had done last year.

CT21/42 The Queen's Platinum Jubilee 2022

A discussion ensued regarding ideas for celebrating the Queen's Platinum Jubilee.

RESOLVED to investigate updating the trail boards, joining with local organisations for hosting an event at Arlebury Park and having the floral displays in red, white, and blue.

Proposed: SJC		Second: JJ	
For: All	Against:	Abstain:	

CT21/43 The Itchen Valley Calendar 2022

This item was referred to Town Council for consideration as they have a budget line for funding the calendar

CT21/44 Walking Guide for Alresford

The working group reported that the town map was being reprinted so that it could be used as part of the guide.

CT21/45 Standing Operating Procedures for NATC events

The Town Clerk reviewed the SOP and has submitted her comments to the working group.

CT21/46 Payment for the window cleaning of the telephone information point

RESOLVED to approve the payment of £25 for the window cleaning of the telephone information point

Proposed: SJC		Second: KD	
For: All	Against:	Abstain:	

CT21/47 Payment for the poppy wreath and event poppies

RESOLVED to approve the payment of £78.50 for the poppy wreath and 20 event poppies for Remembrance Day 2021

Proposed: SJC		Second: KD	
For: All	Against:	Abstain:	

CT21/48 Payment for the summer floral displays

RESOLVED to approve payment of £220 for the summer floral displays at the three entrances to the town and the planter on West Street.

Proposed: SJC		Second: KD	
For: All	Against:	Abstain:	

Chair concluded the meeting at 2053hrs

Date of next meeting will be held on Tuesday 19th October 2021, commencing at 7.30pm